

Yuki

Graphic Designer & Art Director

yuki@caffode.studio · +1 (555) 987-6543 · Remote / Worldwide

Graphic designer and art director crafting brand identities, editorial layouts, and motion pieces. I turn fuzzy ideas into sharp visual systems.

CORE SKILLS

- Brand Identity (95%) · Typography & Layout (93%) · Art Direction (88%)
- Figma (94%) · Adobe Illustrator (92%) · Adobe Photoshop (90%)
- Illustration (85%) · Motion / After Effects (82%) · Packaging (80%)

SELECTED WORK

- Aurora Coffee Rebrand — full identity: wordmark, packaging system, in-store murals.
- Kinetic Type Series — twelve animated posters for a music festival campaign.
- Field Notes Editorial — art direction and layout system for a 120-page annual print journal.
- Nova App Visual Language — illustration set, iconography, and launch visuals for fintech.

EXPERIENCE

- Independent Designer & Art Director — 2020–present. 40+ brands built, 12 design awards.
- Process: strategy first — who you are, who you're for — ending in systems teams can actually use.